



Case Snippet: Lean Deployment for a Global Fish Hook Manufacturer

• Situation & Challenges

A global fish hook manufacturer had performed a productivity analysis of its operations and was concerned of its high cost of waste. The company has formed a Lean management team who wanted a more structured approach to improve productivity and customer satisfaction and build a organization culture geared towards operational excellence.

• Our Approach

We presented an approach to implement a Lean management for the whole organization. It involved defining the Lean vision and mission for the company. In addition, a Lean Management Team comprising senior management members was set up to oversee quality awareness, training and education, rewards and recognition, measurement and process improvement programs.

• Results

Tangible benefits achieved within six months of Lean implementation:

- ❖ Reduction in wire wastage by 20%
- ❖ Reduction in rejects in electroless nickel process by 15%
- ❖ Reduction in space utilization by 13%

Intangible benefits:

- ❖ Business goals were improvement related
- ❖ New employees were educated in quality awareness and improvement within three months of joining the company
- ❖ Visual tools such as measurement charts were up-to-date and clearly displayed